

A forum was conducted at the Edgewater Clubhouse on Tuesday (10/3) at 5:00 pm for residents to hear about possible changes in zoning to support the Town Madison Project. Madison City Councilman, Teddy Powell, and Town Madison Developer, Joey Ceci, provided information regarding recent planning for the Town Madison project.

Teddy provided the schedule for Madison City public hearings and answered questions regarding proposed changes to the city zoning ordinance and the proposed rezoning of a section of Town Madison property south of I-565 from Agricultural and Industrial to Urban Center District. The Madison City Council recently set public hearings to discuss these changes. These public hearing dates are 11/13 (standards) and 11/27 (zoning). These are the dates that city residents may comment on the plans under consideration. Teddy also stated that the overall goal for recent planning for the project was to bring more visitors to Madison to grow lodging and sales taxes, and have a center where the City can host its own events and not have to go to other cities.

Joey Ceci discussed the current development plans and answered questions regarding the rezoning request including the possibility of a stadium in Town Madison. He stated that all ideas regarding a multi-use facility in the Town Madison area are at this point very much in the concept phase. Mr. Ceci stated that the business climate has changed over the past few years and the "big box" anchor store approach is no longer the template for a successful development. Town Madison is focused on high end housing and a work/play concept. He indicated no decisions have been made and that public input would be sought when specific decisions are under consideration. Mr. Ceci stated that resident concerns would be considered in all decisions. For example, if a stadium was considered the preferred option for development, many features could be included to reduce the impact of the development such as sinking the structure into the ground rather than build it above ground.

The meeting attracted approximately 60 residents and lasted 1.5 hours. Teddy and Joey both remained after the meeting to discuss ideas with individual residents.